Bonjour toute le monde!





Fernando Trénor Spécialiste international en transfert de technologie

Pablo Albert Chef de l'unité des systèmes d'emballage

ITERE RESEARCH CENTER



Sustainability and performance. Drivers, challenges and solutions.

Groupement pour l'Amélioration des Liaisons dans l'Industrie Automobile (GALIA)

02/07/2020



CONFIDENTIAL DOC.

AUTOMOTIVE PACKAGING SYSTEMS

Groupe Utilisateurs Emballages

ITERE RESEARCH CENTER

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- ²/ What we do
- ³/ What we do in France
- Packaging sustainability and performance.
 Drivers, challenges and solutions.
- ⁵/ Business case.
 - Development of new reusable industrial plastic packaging



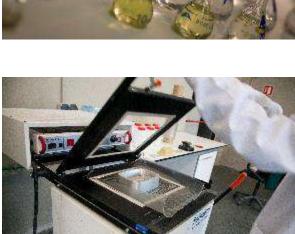


Who we are

1/











ITENE is the reference research centre in packaging, transport and logistics.

25 years creating technological solutions through R&D







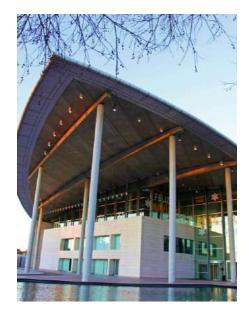














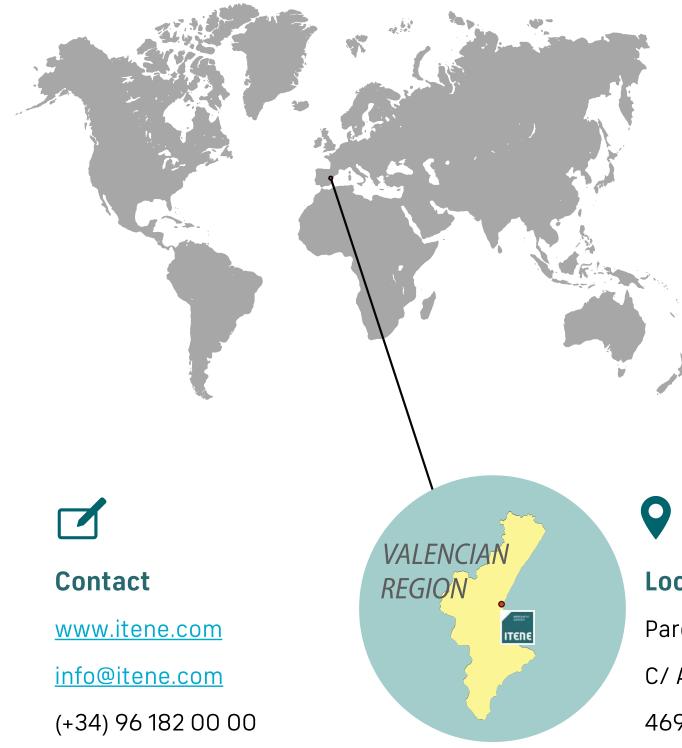








1/ Who we are LOCATION



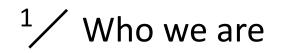


Location

Parque Tecnológico

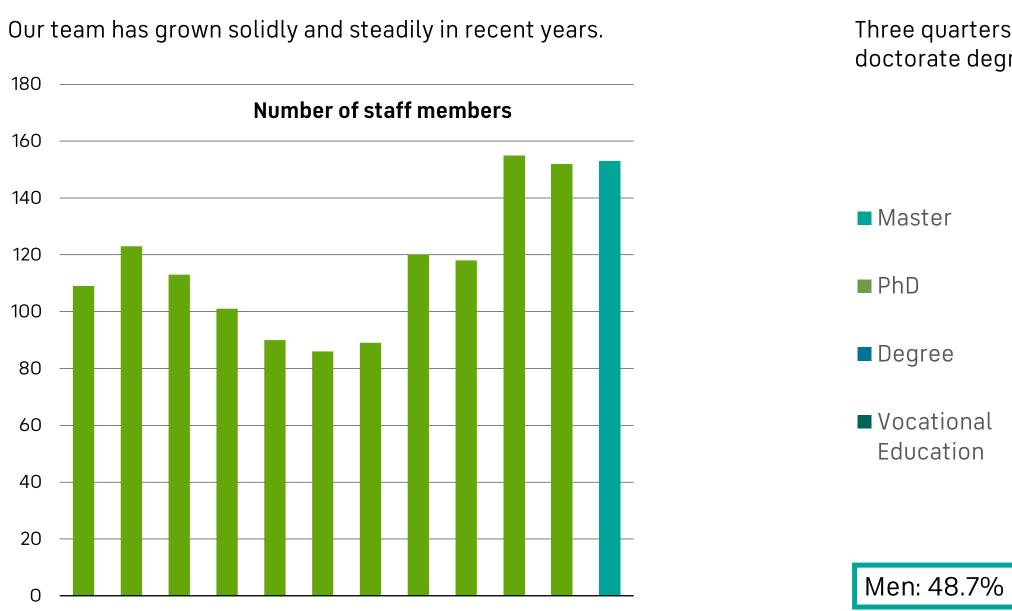
C/ Albert Einstein, 1

46980 Valencia, Spain



OPERATIONS | Team staff

GROWTH

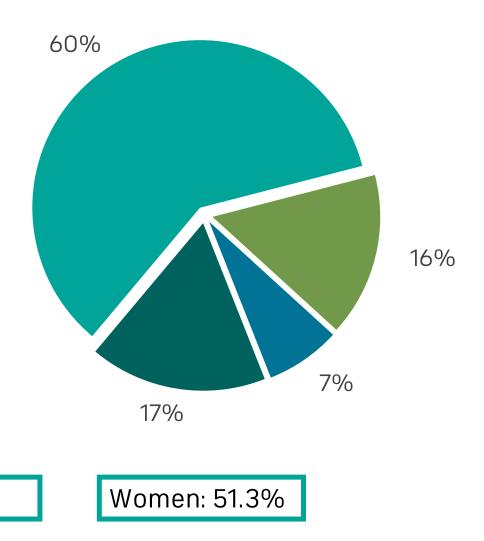


2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

EXCELLENCE

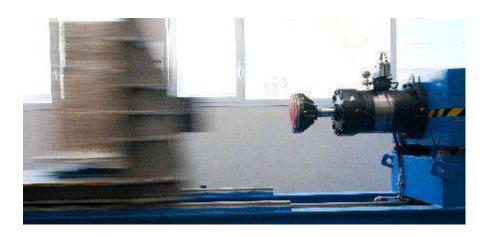
ITENE /7

Three quarters of our professionals have a master's or doctorate degree in their field.

















¹/ Who we are FACILITIES | Laboratories and pilot plants

ITENE's headquarters are located in **a 7,250 m² building owned by ITENE**

These facilities include **3,000 m²** of laboratories and pilot plants.

LABORATORIES

- Chemical characterise of materials
- Physical-mechanical characterisation of materials
- Microbiological analysis
- Nanosafety
- Packaging assessment
 Announce of demonstration
 Compostability
 Compostability
 Assessment of packaging materials
- Approval of dangerous goods packaging

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PILOT PLANTS

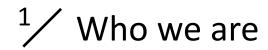
ation	Packaging
	i ackaying

- New materials and processing
- Packaging production

•	Modification and synthesis
	of additives

CENTRES

Transportation simulation



NETWORKING | Entities of which we are members

International scale





International Safe Transit Association (ISTA)

• President of the Board of Directors (Europe)





International Association of Packaging Research Institutes.



Hispack





European Packaging Institutes Consortium.



EARTO

European Association of Research and Technology Organisations.



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Alliance for Logistics Innovation through Collaboration ETP-ALICE –

Alliance for Logistics Innovation through Collaboration in Europe

- Executive Group,
- Urban Logistics working group.

SPIRE

European association SPIRE, Sustainable Process Industry Through Resource and Energy Efficiency.

HISPACK

International Packaging Exhibition Barcelona.

• Organizing Committee

GALIA

French Automotive Industry Cluster





2/

What we do





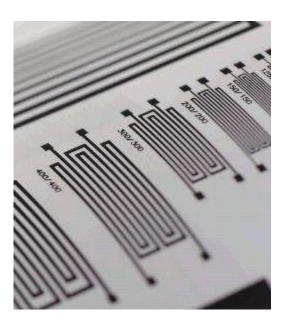
New advanced materials



Functional additives & Nano-materials



Packaging and packaging systems



Functional coatings & electronic printing



Packaging for distribution



Logistics, transport and distribution



Urban mobility and intermodality



Security of people





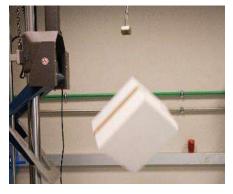
Circular economy & sustainability

We work with all the state-of-the-art technologies.

Security of goods and



Material characterisation



Packaging assessment



Transportation simulation



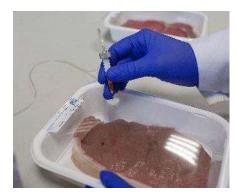
Compostability



Packaging safety and ergonomics



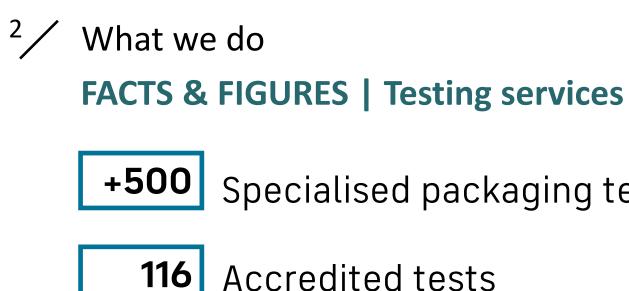
Approval of packaging and containers for dangerous qoods transport



Safety for packaging in contact with foodstuffs



Safety in working environments



Certified laboratories



Accreditations



Approvals

ITENE is the first laboratory appointed by Amazon as an APASS member (Amazon Packaging Support and Supplier Network).

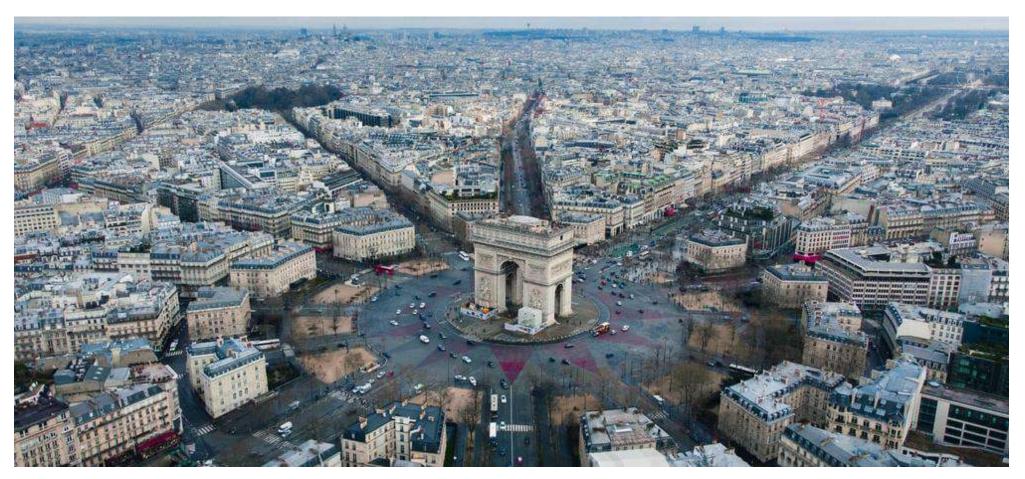


Specialised packaging tests

Accredited tests







What we do in France

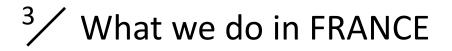


ACTIVITIES IN FRANCE | EU funded projects | French partners





ITENE



ACTIVITIES IN FRANCE | EU funded projects | French partners









ACTIVITIES IN FRANCE | Portfolio of clients and services

SECTOR PORTFOLIO

FOOD & BEVERAGE

- Food ingredients
- Dietetic and Nutrition
- Water

PACKAGING

- Biobased plastic materials
- Plastic packaging
- Plastic films
- Paper and cardboard boxes
- Pallets
- Tape/ Seals
- Machinery



SERVICES PORTFOLIO

PACKAGING TESTING

- Transport simulation protocols
- Transport monitoring
- Validation (e.g. Compression testing)

FUNCTIONALITY and PERFORMANCE

 Barrier properties (Oxygen, Watervapor)

FOOD SAFETY

- Compliance
- BPA

RESEARCH CENTER

ITENE

• Migration

SUSTAINABILITY

 Biodegradation & compostability testing







Packaging sustainability and performance.

Drivers, challenges and solutions.

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⁴/ Packaging sustainability and performance. Drivers, challenges and solutions.

B2B Packaging R & D drivers





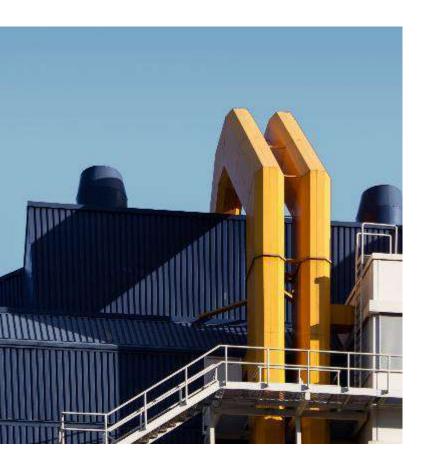
POLICIES/ LEGISLATION

- GOVERNMENTS
- GLOBAL INITIATIVES

TECHNOLOGY

- PACK. SUPPLIERS
- MANUFACTURERS
- RECYCLERS





CUSTOMERS

- INDUSTRY
- TRADE
- CONSUMERS •





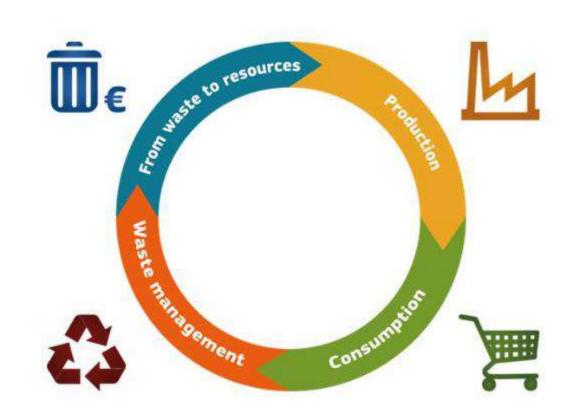
⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **EU ACTION PLAN FOR THE CIRCULAR ECONOMY**

The EU Action Plan – Closing the loop

It stablishes a concrete and ambitious programme of action, with measures covering the whole cycle: from production and consumption to waste management and the market for secondary raw materials.

From a Linear Economy...

NATURAL TAKE MAKE DISPOSE RESOURCES WASTE Ĵ₿ WASTE WASTE





... to a Circular Economy

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. WASTE MANAGEMENT HIERARCHY (FROM DIRECTIVE 2008/98/EC ON WASTE)

Key components

- Sets the basic concepts and definitions related to waste management, such as definitions of waste, recycling, recovery.
- It establishes the **waste management hierarchy** •
- The waste hierarchy favors prevention, then reuse, then recycling.





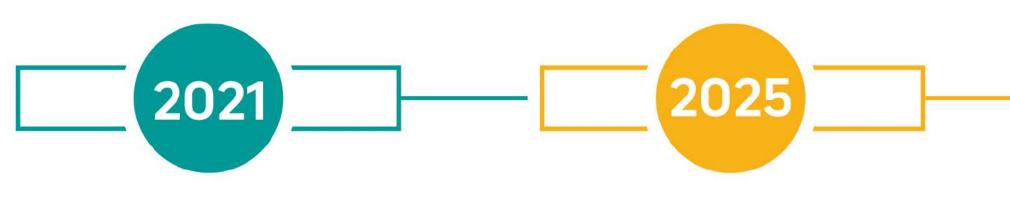


EUROPEAN STRATEGY FOR PLASTICS IN A CIRCULAR ECONOMY

European Strategy for plastics

Series of actions to achieve the necessary change in the plastics industry to reduce the **generation of waste, increase the recycling rate and its reuse**.

Objetives



Ban on the marketing of certain single-use plastic products

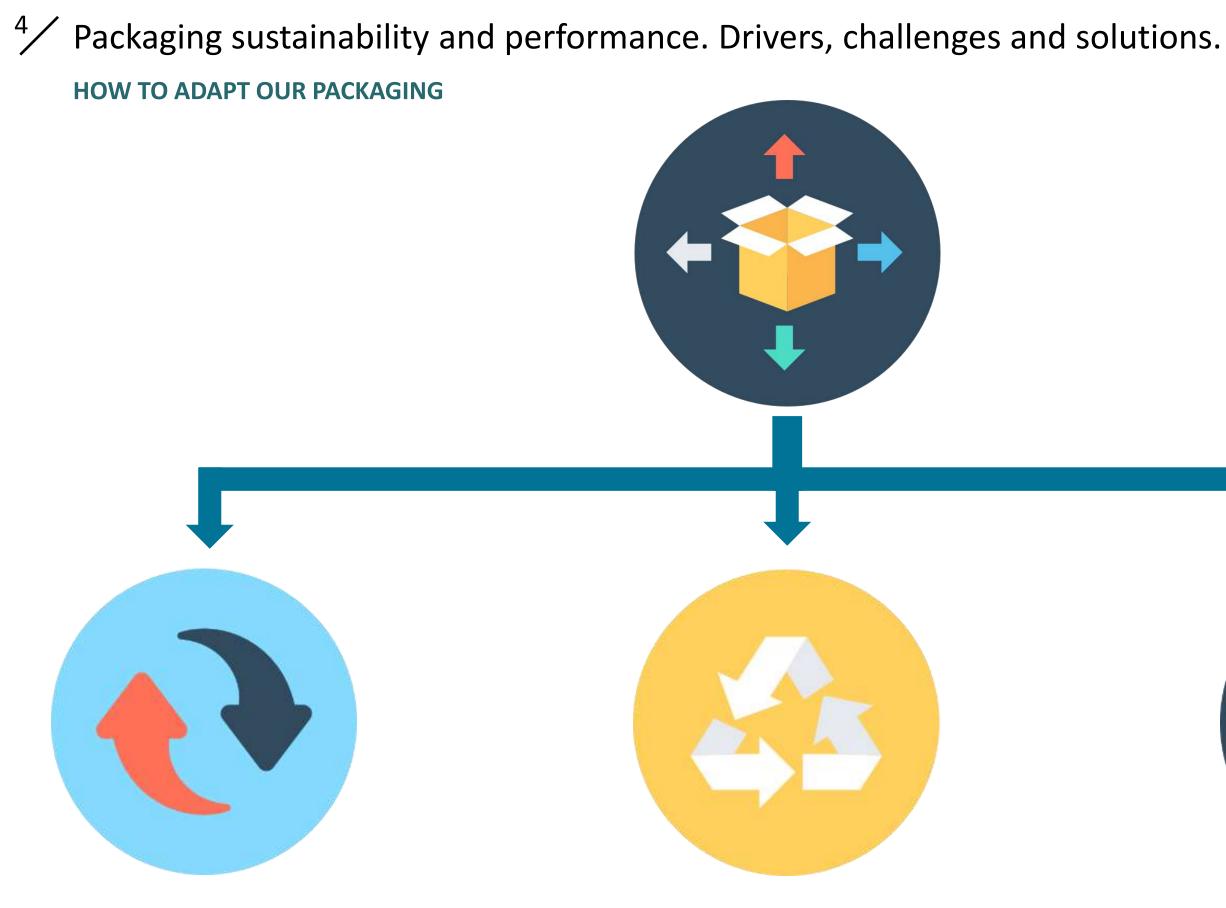
+ 65 % of all packaging must be recycled







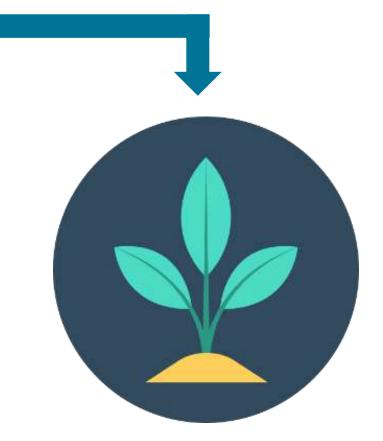
100 % of plastic packaging must be recyclable, compostable or reusable



Reusable

Recyclable





Compostable

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **UNDERSTANDING CONCEPTS (FROM DIRECTIVE 94/62/EC)**



REUSE

Any operation by which packaging, which has been conceived and designed to accomplish within its life cycle a minimum number of trips or rotations, is refilled or used for the same purpose for which it was conceived



RECYCLING

Reprocessing in а production process of the waste materials for the original purpose or for other purposes including organic recycling but excluding energy recovery

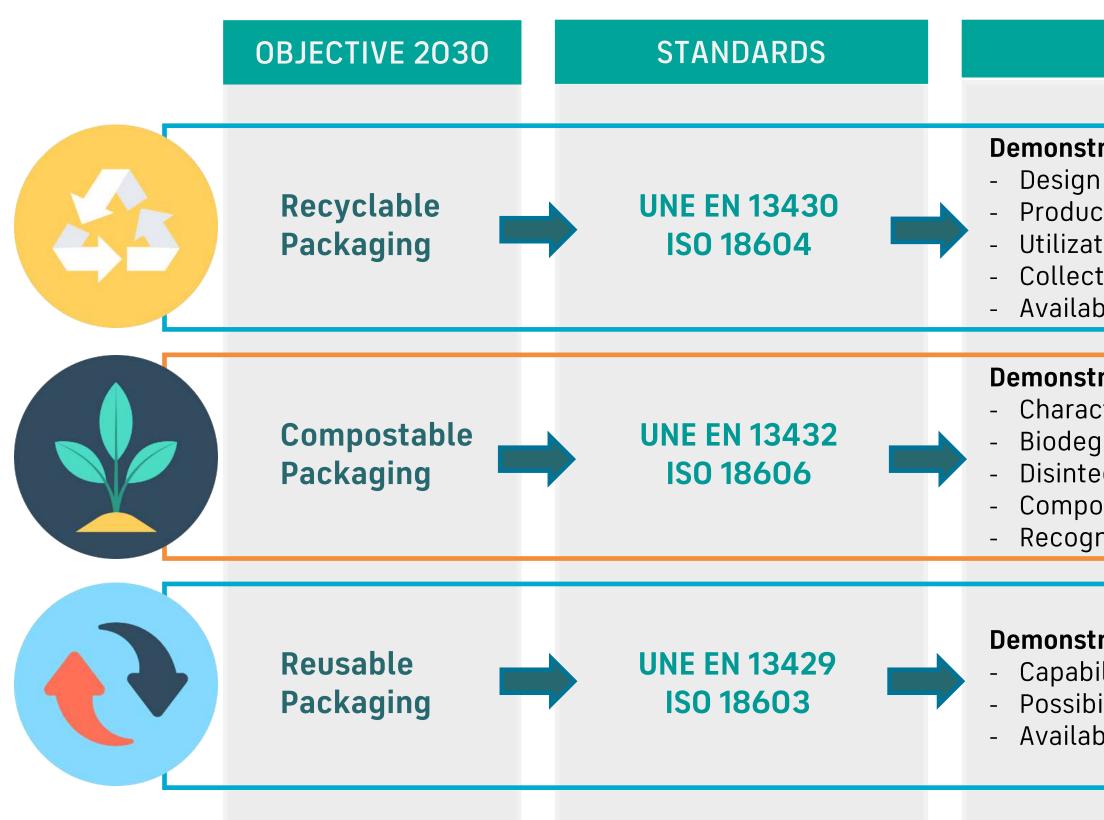




ORGANIC RECYCLING

The aerobic (composting) anaerobic or (biomethanization) treatment, under controlled conditions and using micro-organisms, of the biodegradable parts of packaging waste, which produces stabilized organic residues or methane. Landfill shall not be considered a form of organic recycling

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **STANDARDS**





REQUIREMENTS

Demonstrate recyclability through the life cycle:

- Production
- Utilization
- Collection/Sorting
- Available recycling technologies

Demonstrate compostability. Essential its:

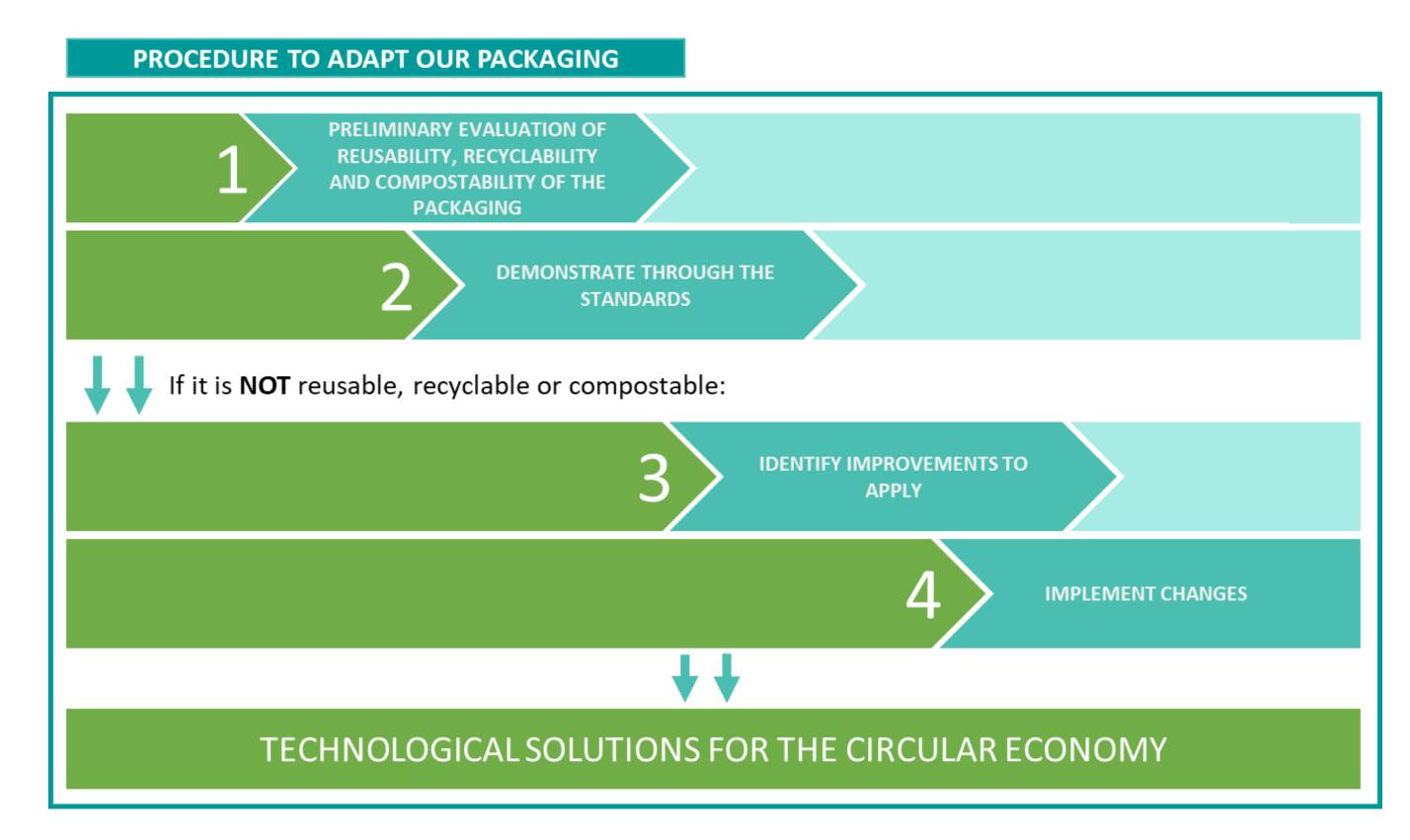
Characterization Biodegradation Disintegration Compost quality - Recognizability

Demonstrate reusability, clarifying:

Capability of the design Possibility of reconditioning - Availability in markets

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions.

PROCEDURE TO ADAPT OUR PACKAGING





⁴/ Packaging sustainability and performance. Drivers, challenges and solutions.

ECO-DESIGN AND LIFE CYCLE ANALYSIS | Capabilities

Eco-design

Product eco-design takes into account the entire life cycle, from manufacturing processes and material use to waste reduction.



European Green Deal (Dec. 2019)

It aims to bring together under a common narrative and a single umbrella the multiplicity of Directives and other European initiatives aimed at reducing the impact on the environment with one main objective:

- GHG reduction to 50-55% by 2030 compared to 1990
- Climate neutral by 2050

Carbon footprint analysis (LCA)

Green Deal.

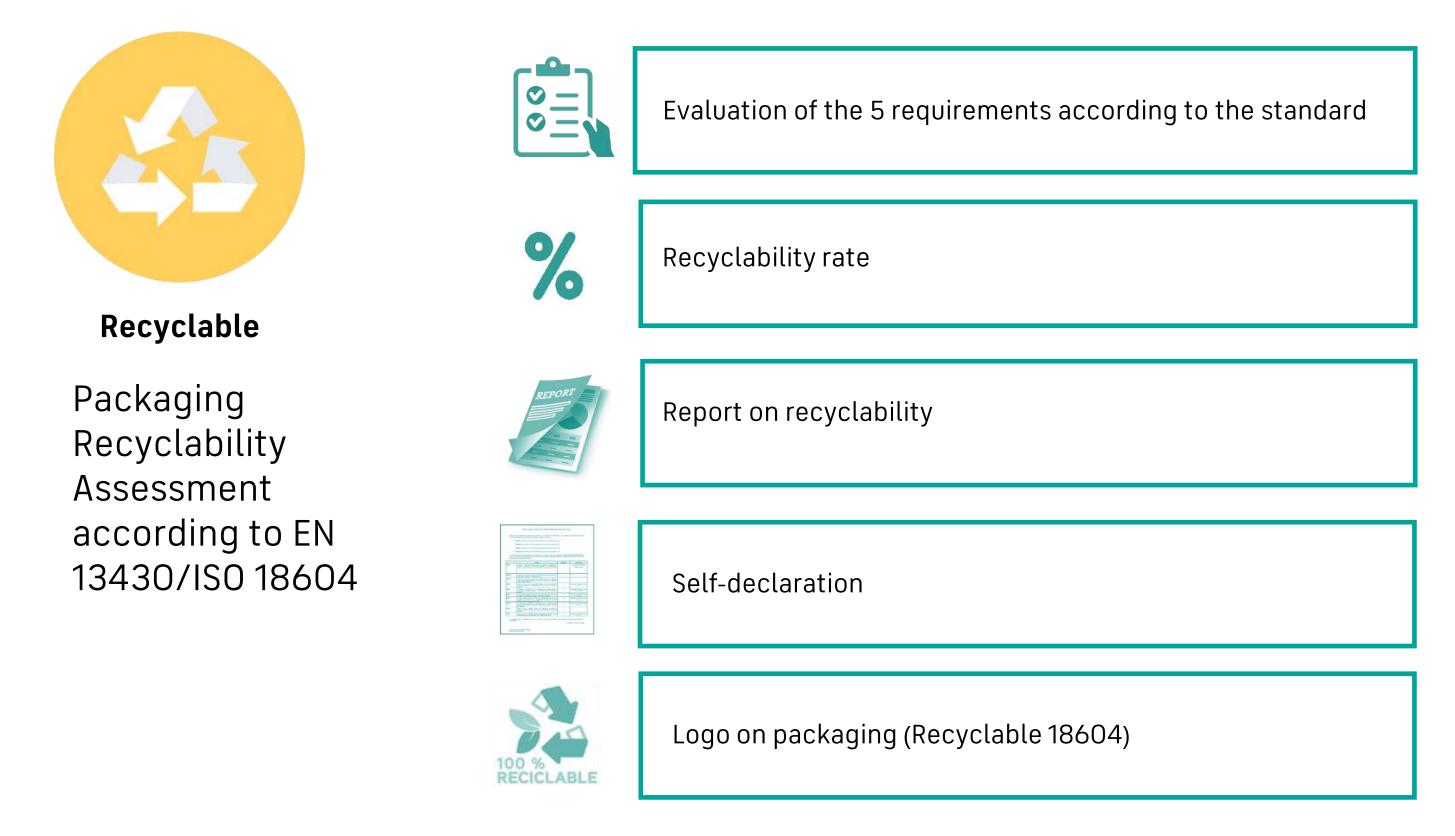
- It can be applied to the eco-design process



The packaging, transport and logistics sector is a key player in the European

Environmental indicator that quantifies the amount of direct and indirect Greenhouse Gas (GHG) emissions from an individual, product, event or organization. It is measured in terms of mass of CO2 equivalent (CO2-eq).

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **RECYCLABILITY ASSESSMENT | Capabilities**





Packaging sustainability and performance. Drivers, challenges and solutions. RECYCLABILITY ASSESSMENT | 1.- Packaging description

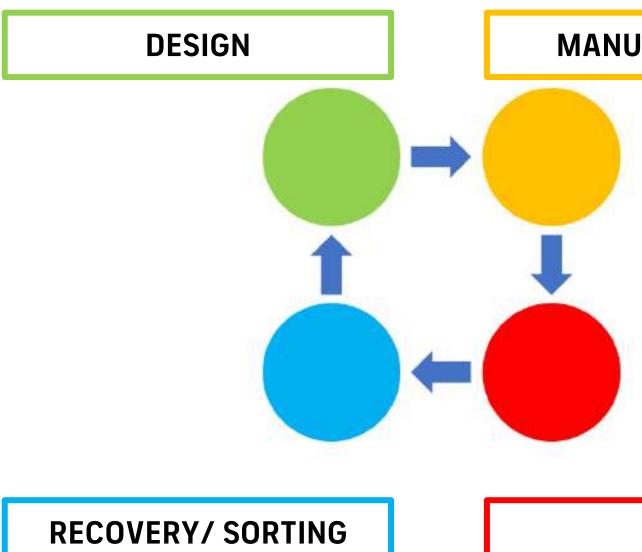


Componentes	Material
Pallet	
Celdillero	
Faja	
Protección metálica	
Frontal	
Etiquetero	
Frontal flexible	
Cantoneras	
Тара	
Tornillos, arandelas, etc	
Velcros	
Tubo posicionador	
Barra posicionador	
Cinta tapa	
PESO TOTAL	

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Peso (Kg)	Dimensiones (mm)
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	_
	ka
	kg







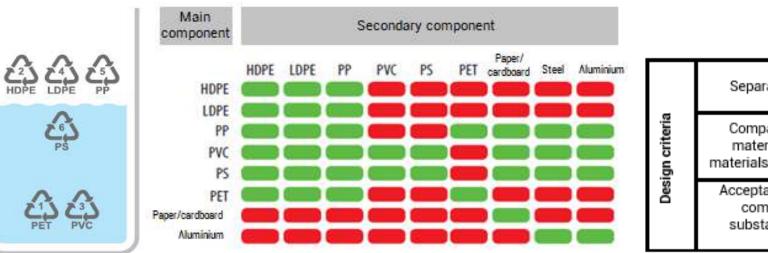
MANUFACTURING

USE



DESIGN

- Compatibility with recycling systems •
- Emissions to the environment from packaging recycling •
- Component separability •
- Compatibility of the composition or combination of materials •
- Tolerances not supported elements





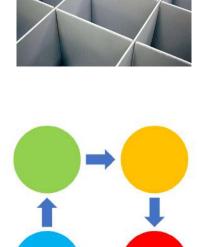
	Criteria for recyclable packaging	
	Suitability of available recycling technology	Emissions to the environment from the recycling of containers and packaging
parability of components	2	<
mpatibility of constituent iterial or combination of als in the recycling process		<
ptable tolerances for non- ompatible elements or ostances in the recycling process		~





- Control of the construction / composition and treatment of packaging \bullet
- Emissions to the environment from packaging recycling \bullet
- Raw materials and material composition in production, conversion and filling •
- Control and changes during processing •

		· ·	-
		Control de la	Emisiones al m
		construcción/composición y	ambiente proceder
		tratamiento de los envases y	reciclaje de enva
		embalajes	embalajes
Criterios de producción	Materias primas y composición de materiales en la producción, conversión y llenado		
Criterios d	Control y cambios durante el procesado		





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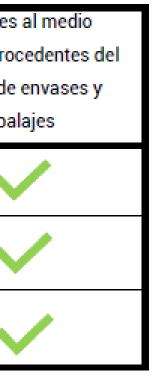


USE

- Control of the construction / composition and treatment of packaging
- Emissions to the environment from packaging recycling •
- Compliance with other essential safety and hygiene requirements for the user
- Emptying of the product by end user, does not interfere the remains in the recycling
- Classification and identification of the of waste by end user (collection, classification and • recycling)

		Control de la construcción/composición y tratamiento de los envases y embalajes	Emisiones ambiente pro reciclaje de emba
ación	Imparcialidad para los requisitos esenciales		
Criterios de utilización	Vaciado por el usuario final		
Criterios	Clasificación por el usuario final		







RECOVERY/ SORTING

- Control of the construction / composition and treatment of packaging \bullet
- Suitability of available recycling technology •
- Emissions to the environment from recycling •
- Collection and sorting systems available \bullet

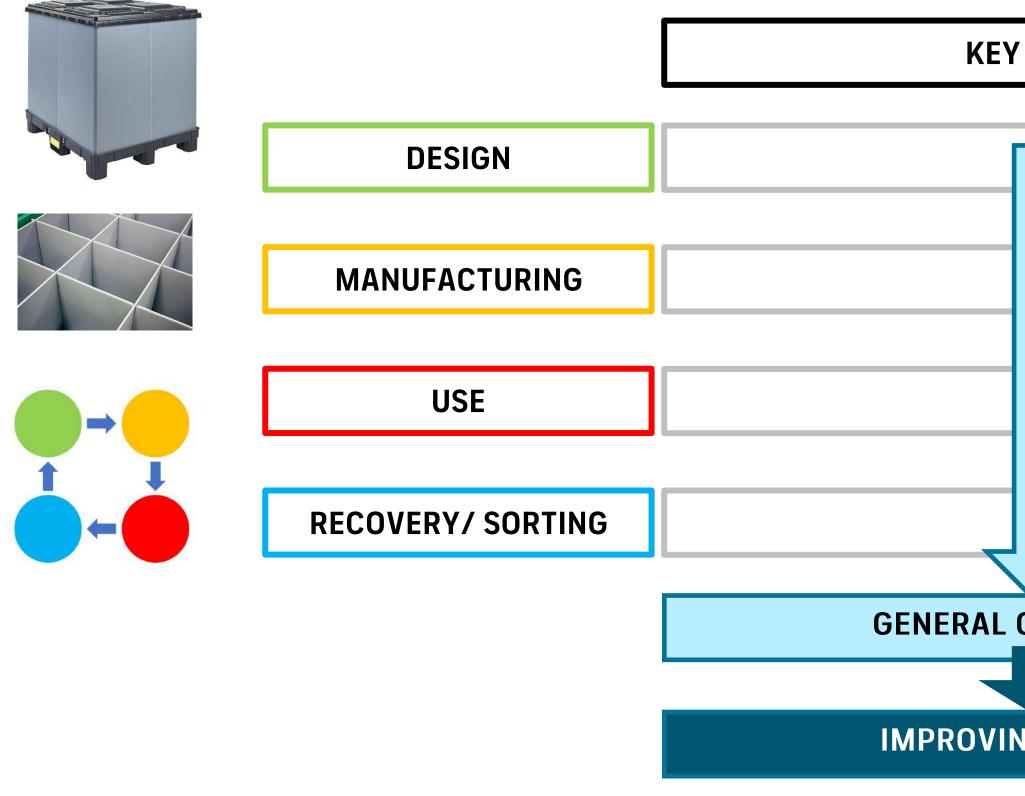
		Control de la construcción/composición y tratamiento de los envases y embalajes	Idoneidad de la tecnología de reciclaje disponible
Criterios de recogida - Clasificación	Sistemas de recogida y clasificación disponibles	2	



Emisiones al medio ambiente procedentes del reciclaje de envases y embalajes



⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **RECYCLABILITY ASSESSMENT | 3.- Impediments to recycling**

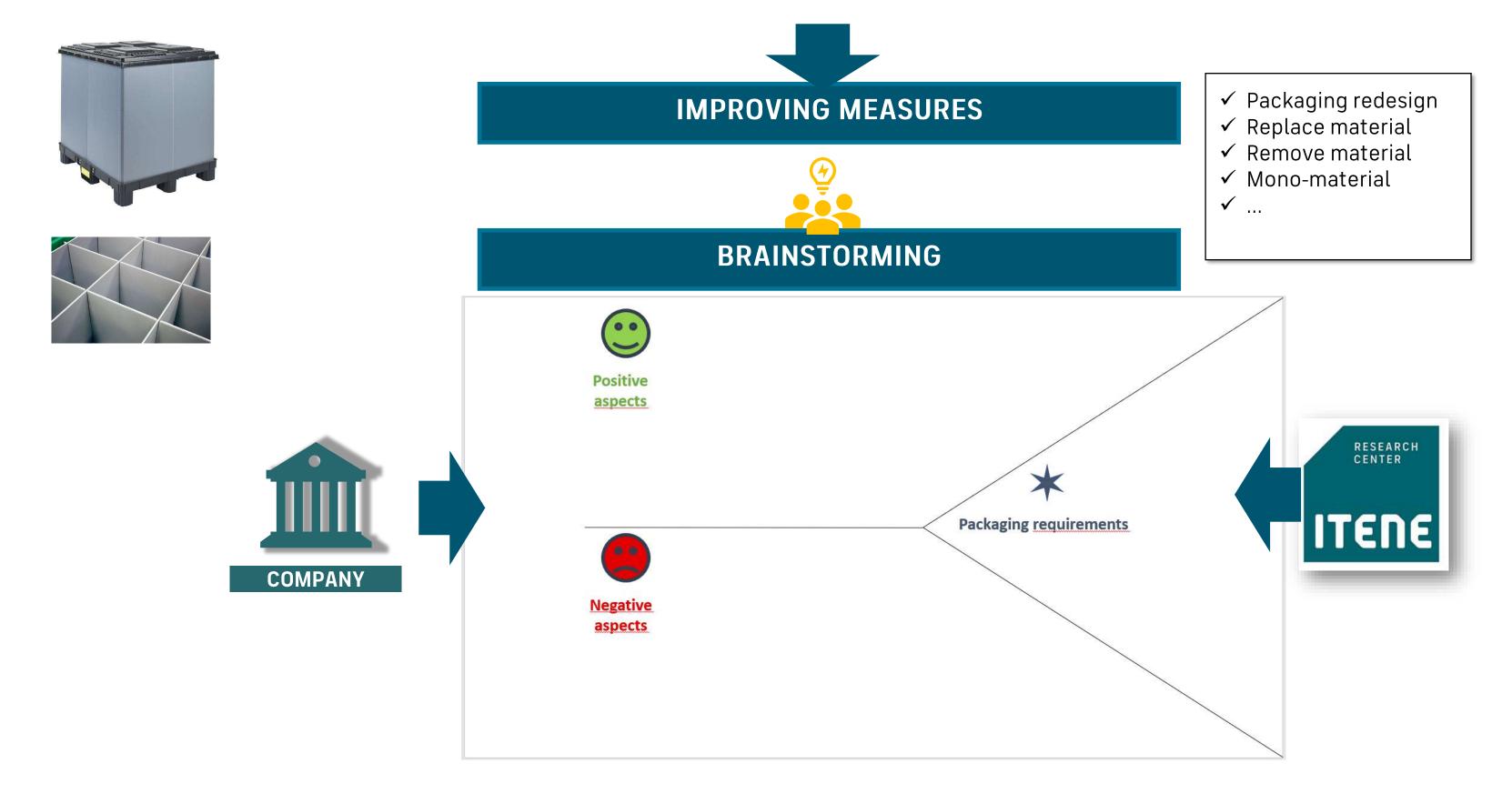




KEY POINTS

CUN	ICLUSIONS
IG	MEASURES

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **RECYCLABILITY ASSESSMENT | 3.- Impediments to recycling**



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Packaging sustainability and performance. Drivers, challenges and solutions. RECYCLABILITY ASSESSMENT | 4.- Percentage of recyclability







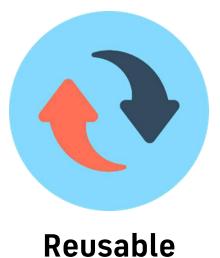


1	Unidad Funcional de Envase o Embalaje				
	Componentes	Componente 1	Componente 2	Componente 3	
2	Descripción				
3	Peso del componente como % de la unidad funcional total				
4	Si el componente es aceptado en su totalidad para el reciclado en base a normas o especificaciones nacionales, europeas, internacionales o comerciales, se proporciona una referencia detallada				
5	Si el componente cumple con tal(es) norma(s)/especific en la línea 6.	aciones se rellena la líne	a 6 – y entonces se va a la	a línea 11 y se anota qu	2 (
6	Flujo de material deseado	Metal	Plástico	Plástico	Γ
7	Se recomienda una alternativa tal como la recuperación 13688	cuando se identifiquen o	constituyentes dentro del o	componente que puedar	1
8	Constituyentes propensos a causar problemas en la recogida y clasificación				
9	Constituyentes propensos a causar problemas en el reciclado				
10	Constituyentes propensos a causar una influencia negativa en el reciclado final				
11	Porcentaje en peso del componente disponible para el reciclado				
12	Porcentaje en peso de la unidad funcional disponible para el reciclado (Línea 11*Línea 3/100)				
	Porcentaje total disponible para el reciclado (suma la línea 12)				

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Componente 4	Componente 5	Componente 6
<u> </u>		
		-
		_
		_
e el 100% está disponible	e para el reciclado. Si	no es así, se continúa
Metal	Plástico	-
n causar problemas en e		erencia el Informe CR
-	_	
		-
		-
		_
		-
Fecha y firma		

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **REUSABILITY ASSESSMENT | Capabilities**





Evaluation of the 5 requirements ac



Suitability of the container or packa

Packaging Reusability Assessment according to:

- UNE EN 13429/ISO 18603 " Packaging - Reuse "
- UNE-CEN / TR 14520 IN: • 2008 "Containers and packaging. Reuse. Methods for evaluating the fitness for use of the reuse system "
- Guides on reuse and ٠ recyclability of official European organizations



Reuse system (open, closed or hybr



Reconditioning system



Conformity declaration



ccording to the standard						
aging for reuse						
rid)						

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **REUSABILITY ASSESSMENT** | 2.- Criteria for the analysis of reusability





PACKAGING APTITUD FOR REUSE

- Deliberate objective
- Empty / Unloaded
- Refilled / Reloaded
- End of life

REUSE SYSTEM (OPEN, CLOSED OR HYBRID)

- Cleaning / Repairing / Reconditioning •
- Reload process •

RECONDITIONING SYSTEM



Design suitable for multiple circuits or rotations

• Manufacturer / Asset Manager / Supplier / Customer

⁴/ Packaging sustainability and performance. Drivers, challenges and solutions. **REUSABILITY ASSESSMENT | 2.- Criteria for the analysis of reusability**





RECONDITIONING SYSTEM

- Packaging conditions evaluation
- Disposal of damaged or non-reusable parts
- Product removal
- Cleaning and washing as required
- Repair (if applicable)
- Re-entry into the Reuse System



• Inspection and evaluation according to requirements

Packaging sustainability and performance. Drivers, challenges and solutions. REUSABILITY ASSESSMENT | 3.- Declaration of conformity



DECLARACIÓN DE CONFORMIDAD

A continuación, se presentan los criterios de capacitación de la familia de envase objeto de estudio, así como las referencias y las fuentes donde se pueden consultar, que permiten la demostración de conformidad de dicho envase o familias de envase con la norma ISO 18603 referente a la reutilización de envases.

Tabla 2. Demostración de conformidad con la ISO 18603

Identificación del envase o embalaje

Embalaje

Dimensiones: 1214 x 1014 x 1200 mm

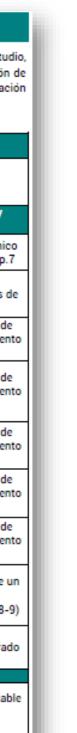
Criterios de capacitación	Si/No	Referencias y fuentes
Teniendo en cuenta las circunstancias/localizaciones particulares de uso, la intención es que el envase o embalaje sea reutilizado		Documento técnie 18603/2019/2, p.
El diseño del envase permite que los componentes principales lleven a cabo un número de circuitos o rotaciones en las condiciones normales de uso predecibles		Planos de especificaciones (las partes
El envase o embalaje puede ser vaciado/descargado sin daños significativos, además de poder ser reparado de manera viable		Procedimiento d reacondicionamier (p. 9-10)
El envase o embalaje puede ser reacondicionado conforme con el anexo B (limpiado, lavado, reparado) por cualquier método y para cualquier nivel puede especificarse, mientras que se mantenga su capacidad para cumplir su función deseada		Procedimiento d reacondicionamier (p. 9-10)
Cualquier proceso de reacondicionamiento dentro del control del envasador/llenador se gestiona de modo que se tenga en cuenta su impacto medioambiental		Procedimiento d reacondicionamier (p. 9-10)
Está disponible un proceso de reacondicionamiento y es aplicable a los envases o embalajes reutilizables, incorporando todos los elementos esenciales		Procedimiento d reacondicionamier (p. 9-10)
El envase o embalaje puede ser rellenado/recargado sin riesgos para la integridad del producto o para la salud y seguridad de aquellos responsables de llevarlo a cabo		Procedimiento d reacondicionamier (p. 9-10)
En las circunstancias y localizaciones del uso deseado, las disposiciones (organizativas, técnicas, financieras) están establecidas y están disponibles para hacer posible la reutilización		Disponibilidad de sistema de reutilización (p. 8-
Se identifica al sistema de reutilización como apropiado, en las actuales circunstancias de uso		Sistema de reutilización cerra (p. 8-9)

A la luz de las respuestas registradas arriba, este envase o embalaje se considera que es reutilizable dentro de los términos de la Norma ISO 18603:2013.

Fecha:

Firma









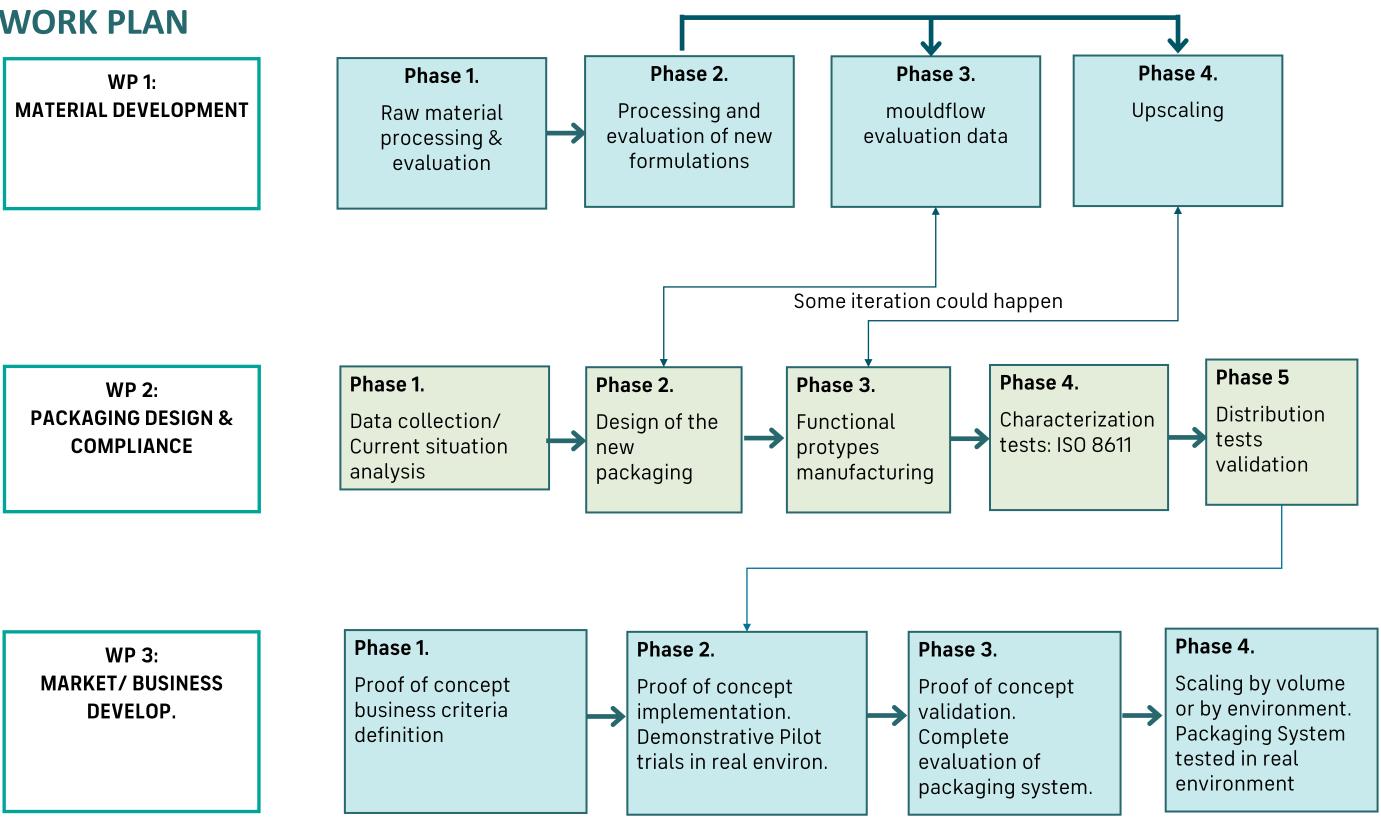
5

BUSINESS CASE Development of new reusable industrial plastic packaging

Development of engineered resin blends and end-user driven design

⁵/ Development of new reusable industrial plastic packaging

WORK PLAN



⁵/ ITENE's Circular economy technologies VALUE CHAIN TECHNOLOGIES | Capabilities





New packaging materials and material development

Ecodesign and Life Cycle Analysis

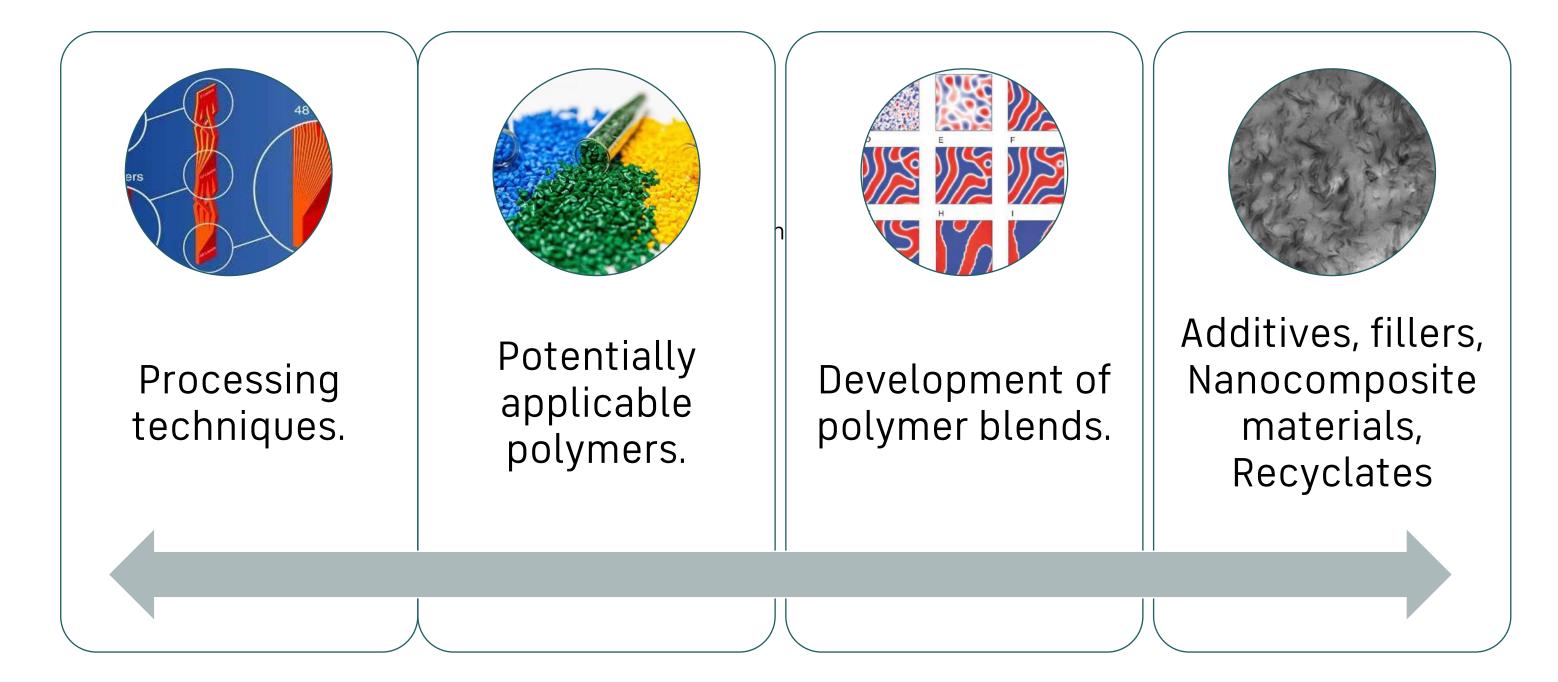




Recyclability & Reusability assessment



POTENTIAL ROUTES FOR MATERIAL DEVELOPMENT.



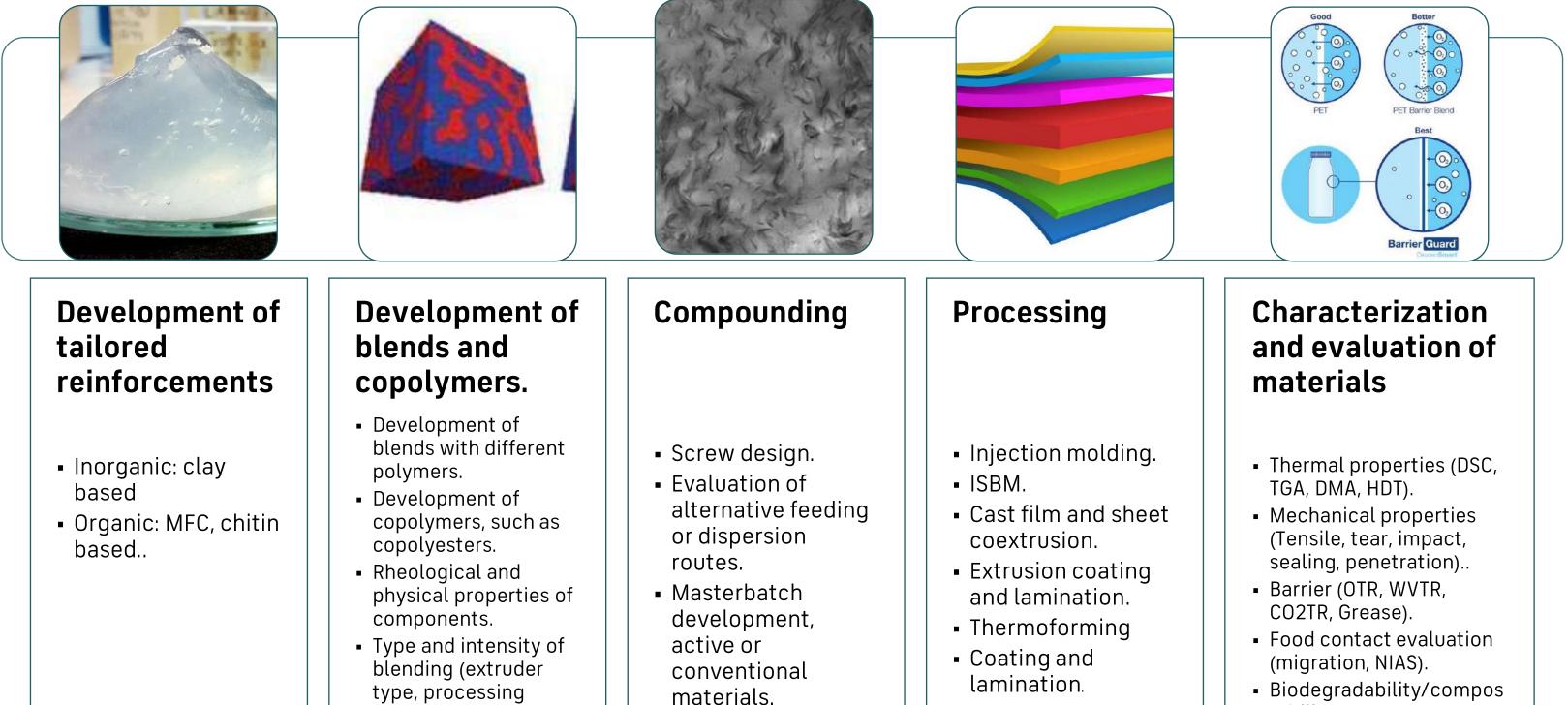


$\frac{5}{11}$ ITENE's Circular economy technologies

POTENTIAL ROUTES FOR MATERIAL DEVELOPMENT. ROUTES AT ITENE

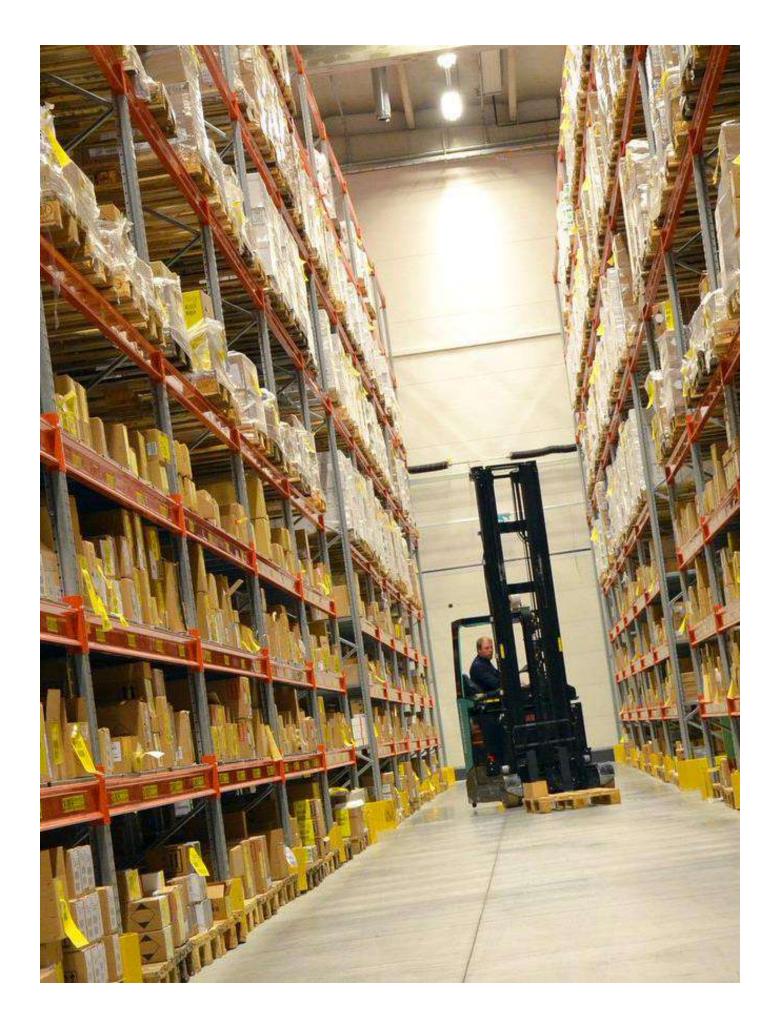
parameters, screw

design...).





- tability.



⁵/ ITENE's Packaging system technologies **DESIGN & OPTIMIZATION | VALIDATION**

improve packaging solutions:

- 1. Standardisation of packaging references for all product families and distribution channels.
- 2. Reduction of packaging incidents during goods handling and transport.
 - Stability issues with palletised loads.
 - Over or under packing.
 - Resistance to adverse weather conditions.
- 3. Preventing product damage costs and minimizing environmental impact.
- **Ensuring compliance with current legislation.** 4.

ITENE / 47

ITENE works to define, validate and optimise packaging systems to standardise and

⁵/ ITENE's Packaging system technologies **DESIGN & OPTIMIZATION | Capabilities**



Diagnosis of company's packaging system

We identify improvement solutions that reduce costs and environmental impacts, and increase customer satisfaction, therefore, enhancing company's market positioning.

We help to standardise dimensions and technical specifications for all product families and distribution channels.

Standardisation of packaging references







Design and development of packaging solutions

We work on solutions for new products and to improve existing packaging system in terms of over or under packing.

As an example, we can help to improve shrink wrapping applications for palletised loads by optimising parameters. To this end, we have an industrial automatic shrink wrapper that reproduces the different configurations and compares them with the current shrink wrapping operations.

⁵/ ITENE's Packaging system technologies VALIDATION OF PACKAGING SYSTEMS | Transport risk simulation capabilities



Development of test protocols that simulate the distribution route

We adhere to standards such as the ASTM and ISTA protocols or adapt the test severity level to the company's routes, previously defined by a data recorder device, in order to validate the optimised packaging systems.



Definition of the company's distribution routes

For this we use proprietary data recorder devices that quantify mechanical risks such as vibration, jolts and impacts, and atmospheric risks such as temperature and relative humidity.





Increased stability and safety of palletised loads

We assess the company's degree of compliance with transport regulations and the related **UNE 12.195-1:2010** and **EUMOS 40509:2012** standards on the packaging, stowage and securing of cargo in both road and sea transport. Our consultancy service is divided into four stages: diagnosis, definition of protocols to be updated, load stability assessment and employee training.

⁵/ ITENE's Packaging system technologies **VALIDATION OF PACKAGING SYSTEMS** | Transport risk simulation capabilities

ITENE's simulation laboratory equipment is tailored to realistically replicate distribution risks.

This factor, together with the use of data recorders to identify and assess route risks, makes this laboratory a specialist centre in reproducing a company's distribution risks and, therefore, successfully optimising its packaging systems.

*Equipment placed inside a climate chamber that applies mechanical risks as well as temperature and relative humidity parameters previously defined during the target distribution route.



Multi-axial Simulation Table*

This table simulates characteristic vertical and angular vibrations that occur during transport.



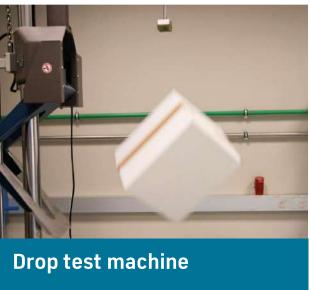
Compression tester

This machine simulates the force sustained during the palletisation and stacking of loads in storage and transport.



Acceleration machine

This maps out the rigidity of the loads when they are subjected to the typical accelerations involved in handling and transport.



This simulates packaging and palletised load impacts and knocks occurring during handling and transport.





This device simulates braking operations, train wagon coupling, start-ups, etc.



Data recorder

Measuring axial and angular accelerations, during journeys, with very high frequency data collection, providing comprehensive information on a specific route.

Fernando Trénor

□ (+34) 672 38 72 58
 □ <u>fernando.trenor@itene.com</u>

INSTITUTO TECNOLÓGICO DEL EMBALAJE, TRANSPORTE Y LOGÍSTICA Parque Tecnológico C/ Albert Einstein, 1. 46980 Paterna · Valencia Tel.: (+34) 961 820 000 Fax: (+34) 961 820 001



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